

September 30, 2013



Bryson Financial Partners with Individual and Employee Benefits Expert Kevin Dykes, owner of KJD Insurance Services

LONG BEACH, CA, September 30, 2013 – Bryson Financial announces the closing of the acquisition of KJD Insurance Services located in Long Beach, CA.

KJD Insurance designs and implements benefit and wellness programs for individual, families and companies of all sizes. By combining the existing Bryson Financial book of business with KJD Insurance, Bryson Financial reaffirms its market share position as one of the most highly valued and recognized brokerage firms in the Los Angeles and Orange County region.

Trent Bryson, CEO of Bryson Financial, says “Kevin Dykes and his company KJD Insurance Services has a reputation for helping customers navigate through complex healthcare landscapes, and delivering them a superior benefits plan with value-added support. Kevin builds long-lasting strong partnerships with both individuals and businesses by focusing on the client’s specific challenges and requirements and offering a solution that drives better value for the spend. Kevin’s knowledge of the ever-evolving Affordable Health Care Act will provide a useful tool to our agency and to our customers who will rely on this support system to manage the changes coming their way. As we move into a new era of health care delivery, Bryson Financial with the partnership of KJD Insurance Services stands ready to continue to be full and enthusiastic participants in our health care delivery system for the benefit of our clients.”

“I am excited to join the talented folks at Bryson Financial,” said Kevin Dykes, president and founder of KJD Insurance. “The combination of our employee benefits practices and service with individual life insurance will enable us to offer additional products and services to individuals, families, and businesses, and it also allows for strategic partnering in future growth opportunities. With this acquisition, we will continue to provide the local, intimate attention our customers currently enjoy, but they will now have the added benefit of tapping into a deep pool of professional resources that comes from partnering with a nationally-recognized insurance brokerage firm.”

Terms of the transaction were not disclosed.



About Bryson Financial

With over 40 years of experience, Bryson Financial specializes in employee benefits, retirement planning, property & casualty and wealth management services. Bryson Financial has received numerous awards for services and have had articles published in several national prominent news publications such as Entrepreneur and the Wall Street Journal.

Additional information about Bryson Financial may be found at www.brysonfinancial.com